

Dear TRPA Board members

My name is Jose Gonzalez, I've been living and working in the beautiful Lake Tahoe area for the last 30 years of my life.

I support the building of the Event center because:

It will make Lake Tahoe more appealing to visitors and business

It can host conventions and meetings all year round, providing employment to the community

It will increase occupancy to hotels midweek.

We can have an all year round building for community events, concerts etc.

It will increase retail and restaurant business

It will improve the appearance of this part of the town.

It will provide the city with more tax dollars for improvements.

Thanks for your time

Jose Gonzalez

chuytahoe <chuytahoe@gmail.com>

Sent via the Samsung Galaxy S8 Active, an AT&T 5G Evolution capable smartphone

Dear TRPA Board Members:

I've lived in South Lake Tahoe for 9 years. I purchased a home in 2017 and plan on raising my family here. I support the event center because it would do so much good for our community. It will provide stable, year-round employment for local people and maybe even make it possible for some residents to have just to one job.

The entire project will make our town so much more appealing to visitors and locals. A walk corridor with lots of plants and seating would be wonderful. I think removing parking lot area will reduce the amount of dirt and debris flowing into the lake and I'm sure rapid transit in our community would be extended, too.

Respectfully,

Allegra Boyd

Allegra Boyd allegra@nvsmc.com

Dear TRPA Board Members:

I support the Event Center because, like the Golden 1 Center in Sacramento, it has the ability to be a catalyst in changing the way that South Shore residents and visitors approach parking and travel. I continue to read articles online and in the Tribune, questioning the parking strategy of the Casino Corridor. These opinions make it obvious that there are many who don't understand how troublesome the antiquated idea of one space for every car is. They also make it clear that they have not seen micro transit and shared parking spaces implemented successfully.

The Event Center carries with it a strong parking and micro transit plan that could not only reduce SOV's in the Casino Corridor, but could also serve as an example for other Basin businesses.

Thank you for the opportunity to express my support.
Sincerely,

Ryan Smith
Manager of Base Area Operations
Heavenly Mountain Resort

The information contained in this message is confidential and intended only for the use of the individual or entity named above, and may be privileged. Any unauthorized review, use, disclosure, or distribution is prohibited. If you are not the intended recipient, please reply to the sender immediately, stating that you have received the message in error, then please delete this e-mail. Thank you.

Ryan Smith Rsmith2@vailresorts.com

Dear TRPA Board Members:

I've lived in Douglas County for 17 years. I remember when our economy was driven by gambling and the casinos, but it's not any more. The casinos have lost a lot of jobs. Now, people come here because they can have fun during the day with outdoor activities and at night there're lots of places for live music. People can find outdoor activities to do here year-round, but the biggest venue for music is at Harveys and only June through September our busiest time of year. The event center would seat about the same number of people and operate year-round and give people a reason to come here during our shoulder seasons and mid-week.

Respectfully,

Michael A. Thomson

Michael Thomson - Tahoe MThomson@harrahs.com

Dear TRPA Board Members:

On behalf of Diana Bennett and Scott Menke of Paragon Gaming, we all support the construction of the Tahoe Event Center in Stateline, Nevada because it would do so much good for our community. The Event Center will bring new visitation - year-round - to Stateline, to enjoy sports events, concerts, and theatrical performances. The increase in visitation will allow Hard Rock and the other casino properties to create new business opportunities which will expand both revenues and job creation in Stateline.

Thank you for your consideration and support of this important strategic initiative.

Regards,

Joelle Shearin

General Manager

HJoelle Shearin <joelle.shearin@hrhctahoe.com>ard Rock Hotel & Casino Lake Tahoe

Dear TRPA Board Members:

Below are my reasons to support the event center:

Make our destination more appealing to visitors.

Drive our opportunity to host meetings and conventions especially during slow times.

Host music events during shoulder season and mid-week.

Provide year-round employment.

Increase occupancy in lodging during shoulders seasons and mid-week.

Increase retail and restaurant business during shoulder season and mid-week.

Deliver improvements to our rapid transit system.

Reduce dirt from the MontBleu parking lot flowing into the lake.

Turn an unappealing part of our town into a walk friendly area with vegetation and seating making it much more attractive.

More tax dollars for government improvements.

Regards,

Jason Hauk

Director of Table Games

Hard Rock Hotel & Casino Lake Tahoe

(775) 589-7608

50 Hwy 50 PO Box 6426, Stateline, NV, 89449

<http://www.hardrockcasinolaketahoe.com>

Jason Hauk Jason.Hauk@hrhtahoe.com

Dear TRPA Board Members:

I support the event center approval. It will revitalize our economy by allowing us to host large meetings and conventions, music events, consumer shows, etc. These activities could take place during shoulder seasons and mid-week increasing lodging occupancy and retail and restaurant revenue. The event center will provide community members the opportunity for year-round employment. It will make our destination more appealing to visitors by developing pedestrian-friendly areas near the primary bed-base and be a catalyst for a larger transit system. I think there is an environmental piece, too. Removing asphalt should reduce sediment being washed into our sewers and the lake.

Thank you for taking my recommendation into consideration.

Best regards,

Mike Frye
2127 Lost Lane
South Lake Tahoe, CA 96150
44 year resident / 40 year homeowner
Mike Frye <mfstill29@sbcglobal.net>

Members of the TRPA Board,

As a full-time resident of the City of South Lake Tahoe, as a local small business owner and employer, and as Vice-Chair of the Tahoe Prosperity Center, I strongly encourage your votes to approve the Event Center.

The South Lake Tahoe community, in fact the Tahoe region, needs new business/community developments such as this to diversify and increase attractions, events, and employment opportunities into the non-peak tourism seasons.

The Project's use of existing developed lands, proximity to existing infrastructure, and incorporation of mitigation and design measures represent the type of revitalization needed to bring positive economic, social, and environmental change to our area.

Because the long-term Project benefits far outweigh the temporary adverse effects to our community, I strongly encourage your approval of the Event Center.

Respectfully,
Rick Lind

Rick A. Lind, President
EN2 Resources, Inc., also dba
Sierra Ecosystem Associates
2311 Lake Tahoe Blvd.
South Lake Tahoe, CA 96150

Work: (530) 541-2433
Cell: (530) 400-0850

NOTICE: The preceding e-mail message/message string (including attachments) contains information that may be legally privileged, confidential and/or non-public information. It is solely for the information of the intended recipient(s). If you are not the intended recipient, then you must not copy, distribute or use this e-mail or the information contained in it for any purpose other than to notify us. If you are not the intended recipient, then please notify the sender and destroy all copies of the communication.

Rick@SierraEcos.com; (Rick@SierraEcos.com via eigbox.net)

From: Jude Wood <jwood@bgclt.org>
Sent: Tuesday, March 24, 2020 3:10 PM
To: Paul Nielsen <pnielsen@trpa.org>
Subject: Support for the South Shore Events Center

Good afternoon,

ahead of the TRPA Boarding meeting tomorrow, I would like to express my support for the Events Center.

The Boys and Girls Club supports the project for many reasons, but given the times we are living through, I am going to focus on one major reason and that is **charity**.

Even as their doors were closing last week and staff were being laid off, our restaurants, casinos and small businesses were all reaching out to the Club to see how they could help. We received food donations that enabled us to give away 150 bags of food on Saturday morning and which will enable us to supplement our free hot supper that we are providing for children. Our lodging businesses are also always extremely generous in support of local non-profits, as is the Tahoe Chamber, the LTVA, American Century and many others. Thriving communities have successful non-profits, and our success is based on having businesses that support us.

It is a little known fact about large scale events that they often involve a charitable aspect. In the past years our members have received backpacks for school, bikes, books, volunteer days and funding for the Club from corporations who have held large events in Tahoe. The Events Center will bring more of those groups to our community and when Hooters are doing beach clean-ups or Google are building 250 bikes (that went to local middle and high school students without transport) then the whole community is benefitting.

The Events Center will be essential in helping our community through the bad winters of the future and more immediately, in rebuilding the tourist economy after the pandemic.

On behalf of the Club and our local non-profit community, I ask you to support this project for the benefits it will bring to our local economy, our nonprofits and the people we serve.

Thank you.

Jude Wood

Executive Director
Boys & Girls Club of Lake Tahoe
jwood@bgclt.org
(530)-542-0838
www.bgclt.org

Dear TRPA Board Members:

My wife and I have lived in South Lake Tahoe for over 34 years, and we have raised our family here. I remember when our economy was driven by gambling and the casinos, but times have changed, and many of our friends have lost their jobs at the casinos. Today, people come here to experience outdoor activities during the day, and the opportunity to enjoy live music at night.

Tahoe features outdoor activities all year-round, but the biggest venue for music is at Harveys Lake Tahoe, and the season only lasts from June through September. My family has enjoyed many nights enjoying entertainment under the stars at this venue. The new event center would seat about the same number of people and operate year-round, providing people a reason to visit during our shoulder seasons and mid-week. It would also be a great asset for locals and their families!

I hope the new event center becomes a reality, and provides prosperity and memories for future visitors and locals alike.

Respectfully,
Bruce Rettig

Bruce Rettig
Charter Advertising/Design, Inc.

P.O. Box 18235
South Lake Tahoe, CA 96151

112 N. Curry Street
Carson City NV 89703

Cell/Text: 530.412.1945
Phone: 530.577.2005
E-mail: Bruce@CharterAdvertising.com
Web: CharterAdvertising.com

For informative advertising and marketing news,
"like" us at facebook.com/charteradvertising



Dear Paul:

Thank you for requesting our input!

I am a local resident and homeowner in Oliver Park, the neighborhood closest to the proposed “Event Center,” and have lived here over ten years. As such, it seems natural that I would support a project whose stated purpose is to increase the value of my property. However, as a full-time resident, my home is not just an investment to be flipped.

Focusing on property values, over environmental issues and quality of life, shortchanges local residents and workers – in favor of enriching investors from outside the county, and usually outside the state.

The TRPA’s stated mission is “a Lake environment that is sustainable, healthy, and safe for the community and future generations.” I agree!

But this proposed “Event Center” would be an environmental, social, and fiscal disaster for our community, its local workers and residents.

- As the TRPA knows well, vehicle miles driven in and around the basin are a primary driver of Tahoe’s ongoing loss of lake clarity.
- If the Event Center succeeds, it will directly create hundreds of thousands of vehicle trips into, out of, and around the basin each year. (30+ large events x 6,000 person venue capacity.) It will also create massive traffic jams, and consequent air and noise pollution, even if the \$100+ million “Loop Road” is built to support it. (The estimates say \$90 million, but they’re based on 2014 property values.)
- If the Event Center succeeds, it will indirectly create tens of thousands more vehicle trips into and out of the basin. Some will come from the hundreds of part-time workers necessary at each event, but who can’t afford to live here at the lake on one day of work every week or two. Some will come from the permanent displacement of full-time Oliver Park and Lower Kingsbury residents in favor of vacation rentals for event-goers. (Rents in the area have approximately doubled since Tahoe Shores was demolished. A bedroom in a home there cost \$300-400, and you could walk to the casino core...now you’re lucky to find one for \$600 that requires a 4WD car to commute.) Not one of my friends from ten years ago still lives here. Rising housing costs have forced every single one out of the Tahoe area.
- The Event Center is extremely unlikely to succeed. South Lake Tahoe is swimming in over 55,000 square feet of underutilized event and concert space – including multiple concert venues of up to 1500 seats, that often don’t even sell out on the few nights, during peak season, that they’re booked. The center of South Lake Tahoe is still a giant unfinished concrete pit because zero investors, anywhere in the world, believe yet another event center can be operated profitably here. Why would the same thing, built less than a mile away, end any differently?
- Some back-of-the-envelope math: The TDVA claims that the “Event Center” will create 350 “full-time equivalent” jobs (almost none of which will be full time.) This projects a conservative figure of \$15 million in yearly operating costs: \$11.5M in wages and associated costs, plus \$3.5M in maintenance, upkeep, supplies, etc. At 30 events/year, the Event Center would need to cost \$500,000 to book in order to not operate at an ongoing loss – let alone pay back \$70+ million in construction costs! This is obviously completely ridiculous and will never happen. A promoter would have to sell out all 6,000 tickets, at over \$80/head, just to pay for booking the venue – let alone pay the performers, the stagehands, and everyone else. At a more realistic 4,000 attendees, you’re looking at ticket prices north

of \$200. South Lake Tahoe can't even manage to fill its existing 1500 seat theaters more than a few times per year, at far lower ticket prices.

- The cement industry is one of the world's primary sources of CO2 emissions. Building a second "Event Center," and the "Loop Road" necessary to support it, will have massive carbon impact. Wasting this carbon impact on a project nearly guaranteed to lose money and fail is inexcusable.

The TRPA's stated mission is "a Lake environment that is sustainable, healthy, and safe for the community and future generations." This "Event Center" would be an environmental disaster for Lake Tahoe, a social disaster for local workers, and a fiscal disaster for Douglas County taxpayers – assuming it's built at all, and doesn't leave us with another half-finished concrete eyesore less than a mile away from the existing one. It is neither sustainable, healthy, or safe.

Accordingly, the TRPA should veto this "Event Center" entirely. The only projects that should be built at the Lake, with taxpayer money, are local housing for local workers, under the TRPA's new local allocation rules. Over 10,000 workers are forced, by lack of housing, to commute in and out of the Basin every day: housing even a few of them will dramatically reduce vehicle miles traveled, thus increasing lake clarity, and pump far more money into the local economy than a tourist who might not even stay the night after seeing a show.

Thank you for your time and careful consideration.
Please contact me directly with questions or concerns!

John Grigsby

Mail: PO Box 10897, Zephyr Cove, NV 89448

Home: 173 Michelle Drive, Stateline, NV 89449 johnngg@evil-genius.com (Please remove my address and email from any public filings of this response)

The attached document is a letter of support written by myself Colin West, acting as the Executive Director of Clean Up The Lake and Owner/Operator of a local film & television company called WINERAM Productions LLC that has been an active employer and member of our community in the Tahoe basin for the last 6 years.

I would love to see this events center approved as it would bring so much to our economy, local businesses like the two that I've been managing and create opportunities that do not currently exist. Not only for jobs for those directly involved - but so many other levels that it makes it impossible to mention in one email. Yet I'm always here to speak and provide more input on why I support this if asked.

Please take the attached document and this email as my full support for this project.

Sincerely,

Colin West

--

Colin West

Founder & Executive Director
CLEAN UP THE LAKE 501c3 NPO
WINERAM Productions LLC
+1 (530) 562 7131
cleanupthelake@gmail.com
www.cleanuptheplastic.org

From: Ken Jillson, Esq. <kjillson@ajattorneys.com>
Sent: Tuesday, March 24, 2020 3:56 PM
To: Paul Nielsen <pnielsen@trpa.org>
Subject: Support for the Tahoe South Events Center

Members of the TRPA Governing Board:

I am a 18 year resident of the Tahoe Basin, a community volunteer, and a small professional business owner. I am writing in enthusiastic support for the proposed Tahoe Events Center. The Center is an key component of the revitalization of the Stateline corridor and the local economy. The Center will:

1. Result in significant environmental and scenic improvements to an existing parking lot lacking updated water quality improvements or green space;
2. Provide full and part time employment opportunities for residents of the Basin;
3. Allow gaming properties to diversify their offerings and meet the challenge of increased competition in gaming;
4. Become a venue for indoor events that may not be able to be offered during the winter season otherwise therefore assisting making Tahoe a true year round destination;
5. Provide local non-profits, schools, competitive teams, government agencies, and other groups an alternative events and fundraising venue;
6. Allow hotel properties a centralized location for large events thereby reducing the need for travel;
7. Provide a centralized tourist hub that may result in savings to tourism agencies currently in multiple locations;
8. Boost and update the local economy;
9. Be a central part of the planned Highway 50 improvements that will transform the highway area into a walkable destination;
10. Improve alternative means of transit.
11. . . .

On behalf of myself, my family, and my business, I join the great majority of local residents and businesses that are pleased to support the efforts to make the Center a reality. We appreciate the Agency's and Board's support and perseverance.

Ken Jillson

From: Luca Genasci <luca@laketahoealeworx.com>

Sent: Tuesday, March 24, 2020 4:18 PM

To: Paul Nielsen <pnielsen@trpa.org>

Subject: Advocating Event Center Approval

Hey Paul,

Here is a letter of comment for tomorrow's event center meeting:

Dear TRPA Board Members,

By way of this letter, I would like to express my support for the proposed event center project. As a business owner of several businesses here in town, I am constantly challenged with navigating tremendous volatility in business volumes as a result of our mountain town seasonality. I am certain that a well managed Event Center project (as proposed) will lead to a more steady month over month business cycle that will allow us to keep more people employed, generate more tax dollars for local government that will ultimately allow us to continue improving the infrastructure of our town. I am very grateful for your consideration and dedication to this project.

Best Regards,

Luca Genasci
Lake Tahoe AleWorX, LLC | Founder/CEO
(530) 318-2256

From: Nancy McDermid <argenta@outlook.com>
Sent: Tuesday, March 24, 2020 3:16 PM
To: Paul Nielsen <pnielsen@trpa.org>
Subject: Events Center

Dear TRPA Governing Board Members,

I am writing to you in support for the approval of the Events Center.

For twelve years I was the Douglas County Commissioner and on the TRPA Governing Board. I worked diligently for the redevelopment of the tourist mecca that is the South Shore of Lake Tahoe. The South Shore Vision Plan was incorporated into the Regional Plan update passed in December 2010 and upheld by the Ninth Circuit Court of Appeals. The first Area Plan adopted under the 2010 Regional Plan was this tourist area in Douglas County including the Event Center location.

The so-called hole in the ground where the Chateau is now was first envisioned as a Convention/Events Center. When that projected failed, as a member of the TDVA Board, we determined to identify the place on the Nevada side for an Events Center. As you know, the 1997 Nevada Legislature created the TDVA which has the authority to create and operate an Events Center.

The Event Center is the missing piece for making Tahoe South a year round destination.

The idea of transit is important. It must be noted that for events and conventions, the Event Center's location is near the largest bed base and thus is easily attained by walking as well shuttles/transit. Like many places where events and conventions are held airport shuttles and other transit is provided rather than private and rental cars.

The Event Center is a game changer for the future in Tahoe South. I am sure you have read the benefits this Center would provide environmentally, economically and for the community...the triple bottom line identified in the Regional Plan update of 2010.

Stay safe. Be wise. Please approve the Event Center.

Very best,

Nancy

Nancy McDermid
nmcdermid@me.com
775.742.7540

Sent from [Mail](#) for Windows 10



Clean Up The Lake 501(c)3
625 Highway 50
Zephyr Cove, NV 89448

Dear TRPA Board Members,

I've spoken to many people in the community about the new Event Center, and I feel like it is an amazing investment into not only our destination but our economy, our community and our future. The reasons I feel this way are because:

1. It will drive opportunities to new industries to host conferences that were never possible before (IE - our NPO could host environmental conferences with environmental leaders around the world. A facility of this nature, with a destination of ours; would be an extremely attractive destination).
2. It will create long term year-round jobs, which last week might not have been much of a priority for me yet knowing how the economy has been suffering recently it shows how seriously important that is, and how much more it is NEEDED right now.
3. It will increase occupancy in shoulder season and mid week, which in turn will provide larger budgets for tourism and grant-giving organizations that may be able to finance environmental projects such as current or future projects that we are focusing on at our NPO.
4. It will deliver improvements to the transit system, which is always important in lake Tahoe.

I could go on with 7 to 10 other reasons yet please know there are various reasons to support this event center. I speak on behalf of myself, as Executive Director of the NPO Clean Up The Lake, as well as Owner of the film & television company WINERAM Productions LLC.

Thank you for taking this events center into consideration,

A handwritten signature in black ink, appearing to read 'Colin West', is placed below the thank you message.

Colin West

March 24, 2020

Tahoe Regional Planning Agency
128 Market Street
Stateline, NV 89410
Submitted via email

RE: Proposed Tahoe Douglas Visitors Authority Tahoe South Events Center Project

TRPA Governing Board,

The League to Save Lake Tahoe (League) extends our gratitude to TRPA staff for the extensive work accomplished to address key stakeholders' varied and sometimes conflicting input. Similarly, the Tahoe South Events Center project proponents deserve credit for changing elements of their plan significantly based on input from the League and others.

The League does not object to the project in its current state. However, as we have consistently stated over these last three months, we do strongly disapprove of the environmental review and permitting process used for this project.

Initially, the project proposal and permitting process included inadequate public input, minimal safeguards to protect the community and environment, and lacked coordination with other project planning efforts (such as the Mainstreet Management Plan of the Highway 50 Loop Road Project). It also relied on analysis that left significant uncertainty regarding traffic impacts, which is an unstable foundation for a project of this scale. It is only due to extensive engagement by a small stakeholder committee that the project has improved significantly. This process must not become a model for future project proposals.

The most important addition to the project over the last few months is the suite of conditions and plans that provide traffic-based performance measures within a robust monitoring plan, and a self-implementing and self-funded adaptive management plan. Specifically, we are encouraged by the inclusion of:

- year-round paid parking coordinated with the four casino resorts;
- a commitment to implement microtransit, or a combination of transit and microtransit, with 15-minute headways before the Events Center opens, which can serve as a foundation for future local and regional transit improvements;
- a detailed monitoring plan that uses new and existing technologies to track project-related impacts; and
- a robust adaptive management plan with additional self-implementing traffic measures funded through ticket surcharges and triggered by performance measurements.

Because of these additional safeguards, we are more confident the project will be able to deliver on its VMT-neutral requirement and do so in a way that lays the groundwork for future transportation improvements in the Stateline area.

We are hopeful that this project will serve as an exemplary model in protecting the community and the Lake environment from unwanted impacts, such as increased traffic, parking strain, vehicle emissions and pollution. However, our cautionary note concerning the permitting process bears restating. The fact that the project now includes proper mitigations and adaptive management plans is the result of a very unique set of circumstances that cannot be counted on to occur again. In order to ensure that future projects' mitigation measures are ambitious, achievable and enforceable, we expect full Environmental Impact Statements to be completed for projects of this scale going forward.

Thank you again for working with the League and other members of the stakeholder committee throughout this truncated project review timeline. Let's work to avoid repeating this type of review process in the future.

Sincerely,

A handwritten signature in black ink, appearing to read 'Darcie', with a long, sweeping horizontal line extending to the right.

Darcie Goodman Collins, PhD
CEO, League to Save Lake Tahoe



Tahoe Regional Planning Authority
Board of Governors
RE: Event Center Conditional Development Permit

March 25, 2020

Dear Governors:

I want to convey my support for the South Tahoe Events Center project, and respectfully urge your approval of the Conditional Development Permit as it will allow us to move forward with the satisfaction of your conditions and, ultimately, the commencement of construction of this important project.

The Event Center, as proposed and conditioned, will generate numerous economic and environmental benefits for both the proponents and the entire South Lake Tahoe core area.

The timing of this project is critical – now more than just a few weeks ago. The impact of coronavirus on the entire country will take time to fully mitigate. For South Lake Tahoe, and Stateline in particular, this project may help its people and its businesses find the new normal by the time it is open.

Please allow that to happen.

Sincerely,

John Cahill, Vice President of Planning
Paragon Gaming
Hard Rock Hotel & Casino
Its Majority Shareholder



March 24, 2020

Mr. Paul Nielsen
Special Projects Manager
Tahoe Regional Planning Agency
PO Box 5310
Stateline, NV 89448
pnielsen@trpa.org

Re: Support for the Tahoe South Events Center

Dear Mr. Nielsen:

The Lake Tahoe Chamber of Commerce (Tahoe Chamber) has been a steadfast supporter of the proposed Tahoe South Events Center since the project application was first submitted in November of 2017.

We have reviewed the TRPA staff report dated March 18, 2020 and understand the additional mitigation, monitoring and adaptive management conditions incorporated into the detailed Environmental Assessment prepared for the project.

Here are just five of the most important reasons why Tahoe Chamber remains a steadfast supporter of the Events Center:

The project will serve as a timely catalyst for introducing free transit to the South Shore market.

It will mark a pivotal milestone as the South Shore continues its transition from an economy traditionally dominated by gaming to one based on entertainment and outdoor recreation.

The facility will create new opportunities for off-peak season employment and new year-round employment, particularly for the most vulnerable seasonal members of our current workforce.

It will allow the South Shore to host larger conventions and conferences during the off season, boosting our off-season economy. Note that most convention and conference groups travel by transportation other than individual vehicles.

The Events Center will serve as the larger venue many local organizations need to expand their vital fundraising capabilities.

Construction and operations of the Tahoe South Events Center will help stimulate the South Shore's economic and employment recovery as we work forward from existing circumstances.



TAHOE CHAMBER

When Tahoe means business.

We urge members of the TRPA Governing Board to approve the Agency staff recommendation and to take the actions required, based on the staff summary and the evidence in the record:

- 1) A motion to approve the required findings as contained in Attachment A of the staff report, including a finding of no significant effect; and
- 2) A motion to approve the proposed project subject to the draft permit (Attachment B of the staff report).

Thank you for this opportunity to support the Tahoe South Events Center as the Governing Board considers final approval.

Respectfully submitted,

Lyndsay Bryant, Board Chair

Bob Anderson, Chair-Elect

On behalf of the Tahoe Chamber Board of Directors

Dear TRPA Board Members:

I support the Event Center for the following reasons:

- It will open new jobs for a variety of skill sets.
- It will provide job stability during the shoulder seasons for a number of South Shore businesses.
- The South Shore will be able to compete with other destinations for meetings and convention business.
- It will increase occupancy during shoulder seasons and mid-week.
- It will increase business at restaurants and retail shops during shoulder seasons and mid-week.

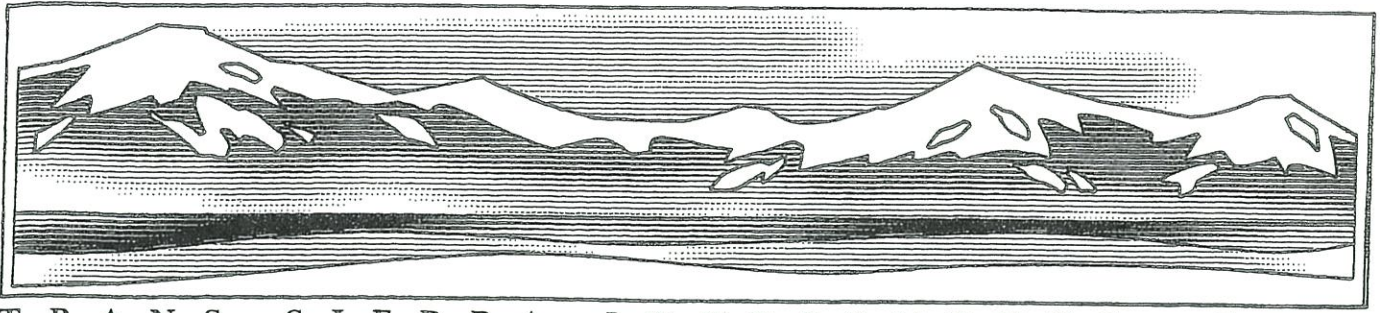
Thank you for the opportunity to express my support.

Sincerely,

A handwritten signature in black ink, appearing to read 'Kristi Kandel', with a stylized flourish at the end.

--

Kristi Kandel
President and Founder
I&D CONSULTING
310.946.9562 mobile
Kristi@idconsulting.us
I&D Consulting



T R A N S - S I E R R A I N V E S T M E N T S , I N C .

March 24, 2020

TRPA Governing Board Members
Tahoe Regional Planning Agency
128 Market Street
Stateline NV 89449

Re: Approval of RDA#2 Event Center Project

Dear TRPA Governing Board Members,

I have attended and spoken at previous meetings regarding the importance and recommending the approval for the RDA#2 Events Center project. The events center project is a critical component for the sustainability of the market and the integration of the Main Street Management Plan.

We have all seen that the expansion of Gaming across the Nation and California has dramatically impacted the Stateline Casinos business resulting in a loss of \$150,000,000 per year in revenues a decline of 43% annually.

Additionally, no one talks about much is the loss of employment since I was an executive at Caesar's Tahoe my last year in 2000. At that time the Casino's employed 10,000 people. That number has now dropped to 3,000 employees. Our market has lost 7,000 jobs, a 70% decline in employment. I personally knew many of these people who loved Tahoe and had to move away as they no longer had a job.

Your support and approval of the events center will help everyone in the market, allow the Stateline Casinos and the entire South Lake Tahoe market be more competitive on a year round basis, increase hotel occupancy and overall sales during the shoulder seasons, and allow for more full time jobs and stabilize/increase employment in the Casinos for our residents. It will also continue to advance redevelopment and compliment the Main Street Management Plan the TRPA is currently undertaking. Thank you for your leadership and vision, and I request the Board approve the RDA#2 Events Center project.

Sincerely,

Gary B. Casteel, Jr.
Vice President and General Manager